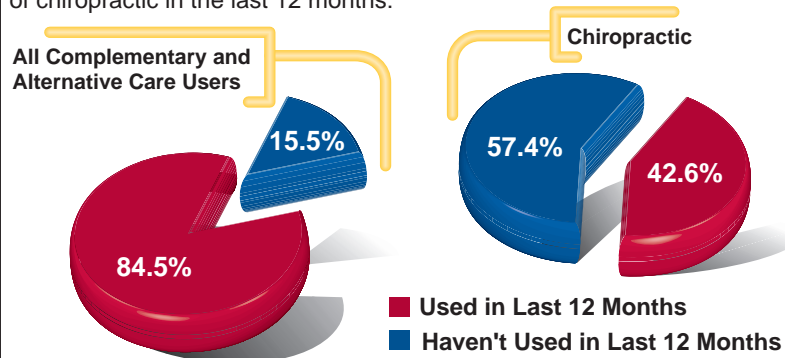


Discontinued Chiropractic Care?

A recent study of South Carolina adults found that approximately 60 percent of those who have tried chiropractic care have not visited a doctor of chiropractic in the last 12 months:



With the exception of biofeedback and hypnosis, chiropractic showed the lowest percentage of usage by lifetime users in the last 12 months. This brings into question how well DCs are educating their patients.

SOURCE: Oldendick R, Coker AL, Wieland D, Raymond JI, Probst JC, Schell BJ, Stoskopf CH. Population-based survey of complementary and alternative medicine usage, patient satisfaction and physician involvement. *South Med J* 93(4):375-381,2000.