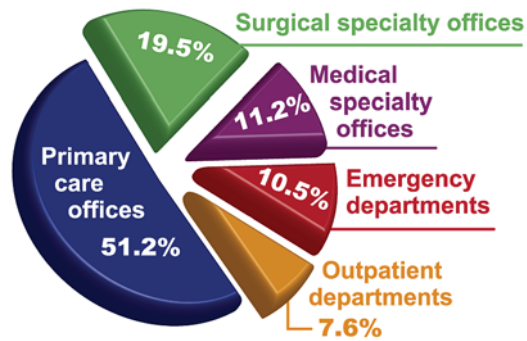


What If They Went to a Chiropractor Instead?

According to the Centers for Disease Control and Prevention, Americans made nearly 28 million ambulatory care visits for "spinal disorders" in 2005 – more than half of which were visits to primary care offices. Just imagine if some or all of those cases had chosen chiropractors for their spinal care.



SOURCE: Ambulatory Medical Care Utilization Estimates for 2005. U.S. Department of Health and Human Services. Advance Data From Vital and Health Statistics, June 29, 2007.