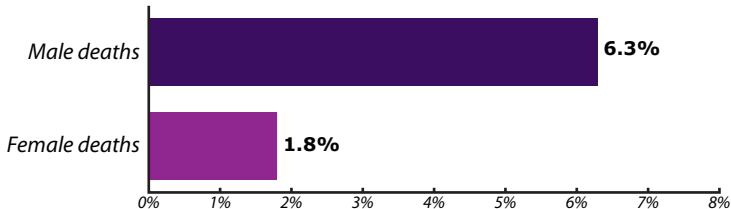


Alcohol Consumption: A Deadly Habit

A recent study links alcohol consumption with one in 25 deaths worldwide; that's approximately *four deaths per minute* attributable to alcohol:*

% attributable to alcohol consumption



*Based on estimated global population and death rate for 2009.

SOURCE: Rehm J, Mathers C, Popova S, et al. Global burden of disease and injury and economic cost attributable to alcohol use and alcohol-related disorders. *Lancet*, 2009;373(9682):2223-33.