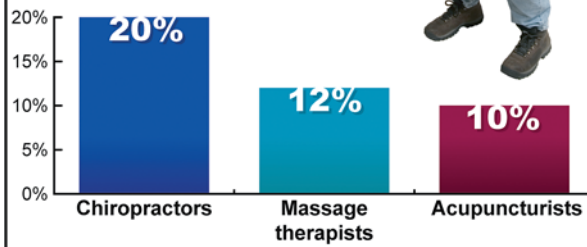


Chronic Back Pain Sufferers Think Chiropractic First

After surveying chiropractors, acupuncturists and massage therapists on practice habits, and collecting data on consecutive patient visits, researchers "discovered" what doctors of chiropractic have known all along: When suffering from chronic back pain, patients choose chiropractic as their preferred method of care.



% of patient visits for low back pain



SOURCE: Sherman KJ, Cherkin DC, Deyo RA, et al. The diagnosis and treatment of chronic back pain by acupuncturists, chiropractors and massage therapists. *Clinical Journal of Pain*, March/April 2006;22(3):227-34.