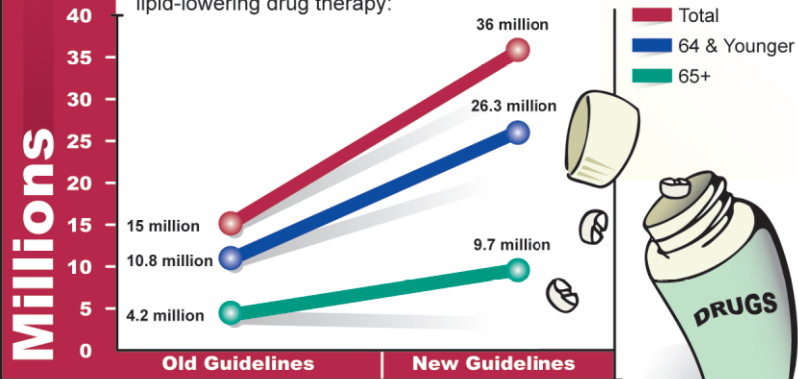


Using Guidelines to Push More **Drugs?**

The "new" National Cholesterol Education Program III Guidelines more than double the number of Americans that are now eligible for lipid-lowering drug therapy:



The study that projected the 149% increase in the use of this drug therapy was conducted in part by the "Bristol-Myers Squibb Pharmaceutical Research Institute."

SOURCE: Fedder DO, Koro CE, L'Italien GJ. New National Cholesterol Education Program III Guidelines for primary prevention lipid-lowering drug therapy. *Circulation* 2002;105:152-156.