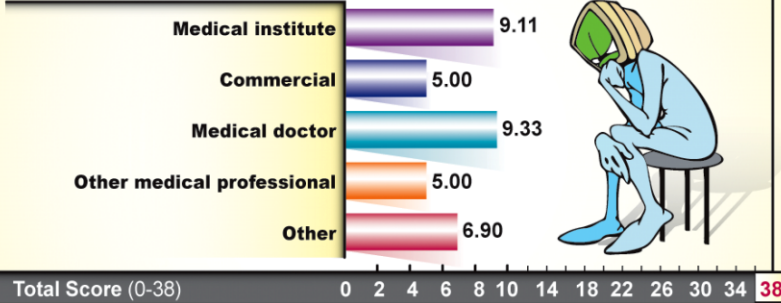


Looking in the Wrong Places

This study was designed to "evaluate the quality of information on low back pain" on the Internet. Web sites were rated based on available literature and current clinical guidelines; here's how they scored (**maximum score: 38**):

Web Site Creator



Obviously, these scores are terrible, but what's even more interesting is that apparently no chiropractic Web sites were included in the review. These results should motivate DCs to continue to provide accurate, accessible information to the public – on the Internet and elsewhere.

SOURCE: Butler L, Foster NE. Back pain online. A cross-sectional survey of the quality of web-based information on low back pain. *Spine* Feb. 15, 2003;28(4), pp395-401.