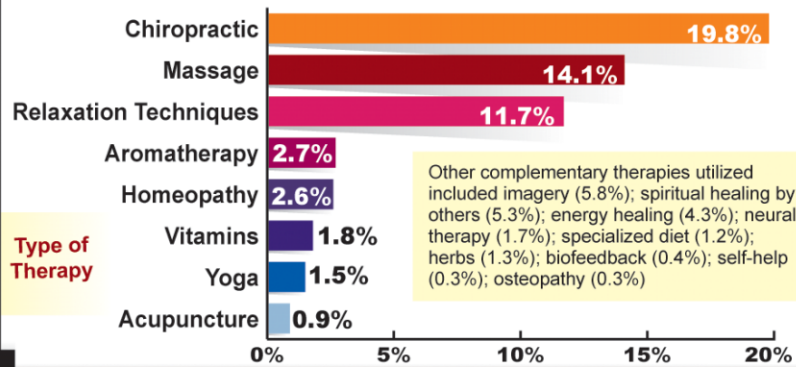


Turning to the Experts

A telephone survey of 2,055 U.S. adults gathered data on conventional and complementary therapies used to treat back or neck pain. Of the 53.6 percent who visited a complementary health care provider for back or neck pain in the previous 12 months, nearly one in five chose chiropractic.

Used Therapy in Previous 12 Months for Back or Neck Pain



SOURCE: Wolsko PM, Eisenberg DM, Davis RB, et al. Patterns and perceptions of care for treatment of back and neck pain: results of a national survey. *Spine* 2003;28(3), pp292-8.