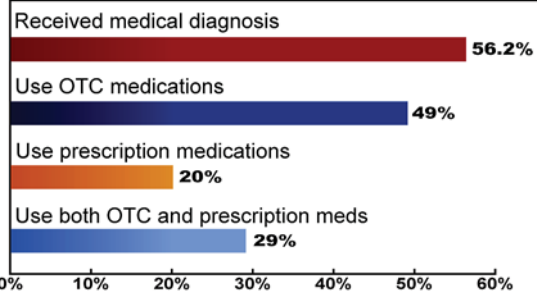


An Opportunity for Chiropractic

A recent survey of 120,000 U.S. households evaluated features of and patterns of treatment for severe headache. Results showed that the majority of severe headache sufferers had never received a medical diagnosis, while almost all took prescription or over-the-counter medication for their condition. The authors conclude, "Migraine remains undertreated in the U.S. population." Sounds like a perfect opportunity for chiropractic.

Percentage reporting use



SOURCE: Diamond S, et al. Patterns of diagnosis and acute and preventive treatment for migraine in the United States. *Headache: The Journal of Head and Face Pain*; published online January 2007.