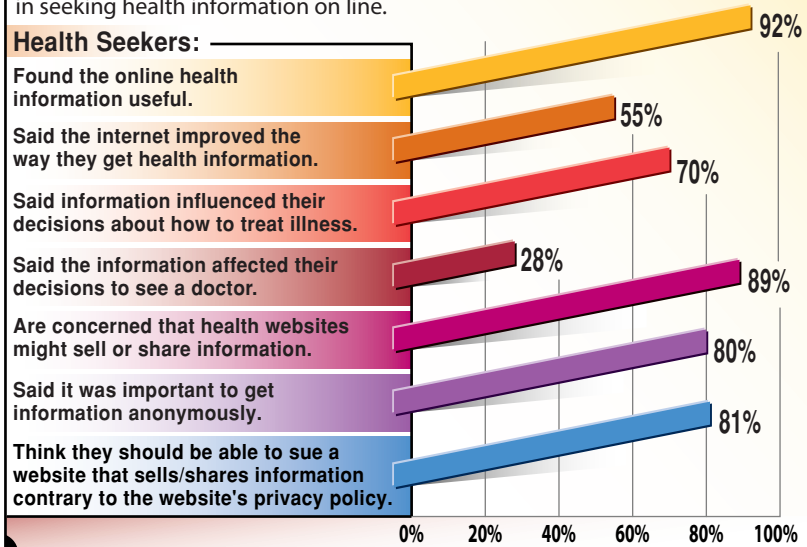


What "Health Seekers" Want

Over 12,000 adults were surveyed regarding their experiences and preferences in seeking health information on line.



SOURCE: The online health care revolution: How the web helps Americans take better care of themselves.
Pew Internet and American Life Project: Online Life Report. November 26, 2000.