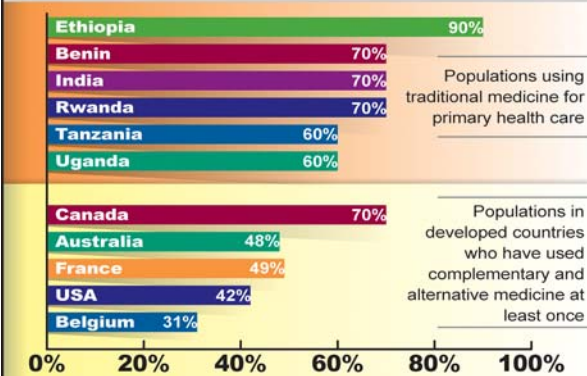


## Traditional Medicine (TM) vs. CAM: A Global Perspective

According to a recent graph in *The Chiropractic Report* (republished in *DC* with permission), many developing country populations use TM to help meet health care needs, while many populations in developed countries have used CAM at least once:



SOURCES: Eisenberg DM et al., 1998; Fisher P & Ward A, 1994; Health Canada, 2001; World Health Organization, 1998; and government reports submitted to WHO. Reprinted from *Traditional Medicine – Growing Needs and Potential*, WHO Policy Perspectives on Medicines, May 2002, WHO.