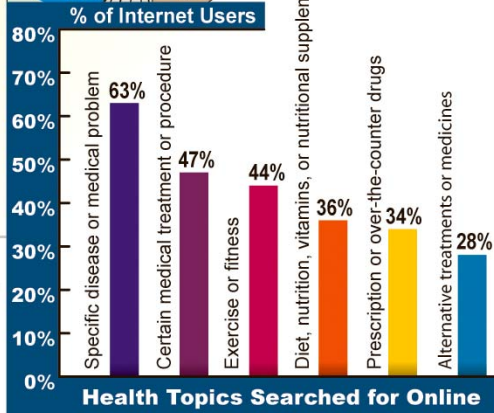


Searching the Internet for **Health Information**

As part of the continuing Pew Internet & American Life Health Project, a random telephone poll of 2,038 American adults revealed that more than half are Internet users. And what do they search for online? An estimated 80% have searched for information on at least one health topic, including the following:

Make sure your patients are receiving accurate, up-to-date information on health and wellness. If they don't get it from you, it's clear where they'll go to find it.



SOURCE: Fox S, Fallows D. Internet Health Resources. Pew Internet & American Life Health Project, July 2003. www.pewinternet.org.